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uSamp™ Named as Finalist in 2010 American Business Awards

ONLINE PANEL COMPANY EARNS CONSIDERATION AS 'BEST OVERALL COMPANY OF THE YEAR' IN THE ADVERTISING, MARKETING & PUBLIC RELATIONS SECTOR

ENCINO, Calif. (May 20, 2010) – uSamp, one of the world's fastest growing online panel companies, has been named a finalist in The 2010 American Business Awards, also known as the Stevies.

Chosen from among 2,700 entries in more than 40 categories, uSamp is one of just four finalists in the category of "Best Overall Company of the Year, Up to 100 Employees, Advertising, Marketing and Public Relations."

"It's an honor and a delight to be recognized by the American Business Awards for our company's achievements in just two short years of being in business," said Matt Dusig, CEO and co-founder, uSamp. "With a talented team of industry veterans, we've built a reputation as an invaluable and trusted supplier of online panelists for the most respected market research firms in the industry.

"This commendation from the Stevie Awards is a gratifying acknowledgment of our groundbreaking technology and the diverse talents of our highly dedicated global team," added Dusig.

Since its launch in March 2008, uSamp has built a global proprietary panel with 1.8 million active, registered survey participants from North America, South America, Europe, Australia, Asia and Africa. The company's web-based panel platform is transforming the management and delivery of online panel for market researchers, offering unprecedented access over their panel.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit entries – public and private, for-profit and non-profit, large and small.

This year's Stevie Award winners will be announced during the annual gala on Monday, June 21 at the Marriott Marquis Hotel in New York City. More than six hundred executives from across the U.S.A. are expected to attend.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

About uSamp™

uSamp™ (www.uSamp.com), formerly United Sample Inc., is one of the world's fastest growing online panel companies, providing survey panelists and technology for use in market research. Founded in 2008, uSamp has 90 team members worldwide and more than 1.8 million global market research panelists. The company's web-based panel platform is transforming the management and delivery of online panel for market researchers, offering unprecedented access over their panel. uSamp's deep well of proprietary technologies includes SampleMarket™, PanelNet™, PanelShield™ and real-time Panel Book Search — cutting-edge solutions for accessing, branding and managing panels. uSamp's platform eliminates fraudulent, professional and duplicate survey takers while giving market researchers access to highly responsive, hard-to-reach panelists across any niche demographic, from just about anywhere in the world. Established by the creators of the renowned goZing™ online panel, uSamp is based in Los Angeles, with offices in India, Connecticut and London.

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