

INNOVATIVE TECHNOLOGY AND TARGETED AUDIENCES FOR GLOBAL INSIGHTS

uSamp™ is the premier provider of technology and survey respondents used to obtain consumer and business insights. An innovator in online market research, uSamp offers organizations access to audiences for developing better products and services by turning online data and feedback into actionable insights. We provide a wide range of services, from full service to self-serve solutions. Our award-winning company is built on quality, reliability and customer service excellence.

OUR REACH

uSamp's proprietary panel provides clients access to 8 million highly responsive, targeted and diverse panelists worldwide. We're able to reach niche panelists across any demographic from 195 countries in North, Central and South America, Europe, Africa and Asia Pacific.

HISPANIC PANEL

Our Hispanic panel is diverse in acculturation and representative of the U.S. Hispanic population. Our expertise in Hispanic recruiting and respondent profiling means richer data and segmentation of markets. We provide acculturated, bicultural, and less acculturated/ Spanish dominant populations.



Meet Panelist: Gustavo

Age: 28

Interests: Student who loves his MacBook Air® and fantasy football.

OUR RECRUITING METHODS & DATA QUALITY

We recruit panelists with traditional opt-in methods, through social media, global partners and website publishers as well as banner, text and traditional media. Our recruitment methods drive tremendous traffic and panelists to our websites. We have over 200,000 unique visitors daily, more than 10,000 double opt-in panelists daily and offer over 200 rewards options for panelists. Panelists are instantly rewarded in the country's currency. The highest level of data quality and reliability for our clients is ensured with our cutting edge technology.



SAMPLING SOLUTIONS

uSamp™ provides innovative sampling solutions that drive and improve market research. Our dedicated team of experts will deliver high quality results at every step, ensuring your research projects are well managed from start to finish. Our sampling services include:

- Ad Hoc Research
- Tracking Studies
- River Sample™
- Omnibus
- Programming & Hosting

TECHNOLOGY

uSamp's technology platform transforms the way companies gain intelligence to make faster decisions about their products and services by tapping into uSamp's global panel of survey respondents.

SampleMarket™
powered by uSamp

Group Setup | Cold Sores

1 Group Criteria & Sample Count
2 Channels, Rewards & Group Costs
3 Insertion Order

SAVE FOR LATER
EXIT

API Enabled

CHANNELS, REWARDS AND GROUP COSTS

1. Assign the # of completes needed (N) for each channel. To exclude a channel, specify N= 0. (A single channel will be pre-filled with your specified N.)
2. Enter the appropriate reward amount for each channel.
3. Create additional groups if needed and click "Next" when done.

Completes Needed: 17 Incidence: 70%

Channels	Estimated Completes	Assign # of Completes	Reward Amount	Estimated CP	Cost
uSamp	5,000+	N= 17	included	\$5.40	\$91.80
Add Supplier		Total assigned	N= 17		**\$91.80

Completes Needed: 16 Incidence: 70%

Channels	Estimated Completes	Assign # of Completes	Reward Amount	Estimated CP	Cost
uSamp	5,000+	N= 16	included	\$5.40	\$86.40
Add Supplier		Total assigned	N= 16		**\$86.40

Completes Needed: 16 Incidence: 70%

Channels	Estimated Completes	Assign # of Completes	Reward Amount	Estimated CP	Cost
uSamp	5,000+	N= 16	included	\$5.40	\$86.40
Add Supplier		Total assigned	N= 16		**\$86.40

SAMPLEMARKET™

Our intuitive, self-serve platform provides real-time access to millions of uSamp's high quality, richly profiled global respondents. In just a few clicks, you can specify, price and populate your research study with qualified respondents who match your most exacting criteria. Instantly engage verified panelists, manage multiple sample sources, and easily control the entire sampling process. With digital fingerprinting technology and data quality solutions, you're assured the highest level of data quality for your research projects. SampleMarket offers full API integration and access to over 90+ countries.

PANELBUILDER™

Create a branded panel with the people you want to reach. PanelBuilder lets you create your own online panel without investing in panel technology. Each panel site can feature your brand image and tone, custom design, diverse rewards, languages, and profiling surveys to meet the exact specifications of any worldwide brand.



Meet Panelist: Samantha

Age: 36

Interests: Loves shopping online and playing Farmville® with her kids.

JD POWER PANEL

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Earn free rewards by giving your opinion

By joining the exclusive JD Power Panel community, important industry decisions will be based on your opinions and you'll receive incentives for participating.

First Name: Last Name:
 Email Address:
 Confirm Email:
 Password: Confirm Password:

Continue > | Log in with Facebook

“I FEEL safe in my four door...”
 “Honestly, I THINK leg room is more important than...”
 “I RECOMMEND California Zinfandels over...”
 “WANT an iPad because...”

uSamp™ RIVER SAMPLE™

uSamp River Sample is the online industry's most robust portal for fresh, replicable and balanced survey research respondents. River traffic extends our reach beyond the 8 million panelists with our web affiliates, social media partners and exclusive publisher partnerships for capturing a larger audience. The result is a constant stream of fresh online users who produce reliable, high quality samples.

Come experience the uSamp difference and see why we are... The Answer Network™.

To learn more about how uSamp can help you succeed with your next online survey project, call a uSamp sales representative at 888-618-0292, or email us at sales@uSamp.com.

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