



## **Senior Copy Writer Marketing Team**

### **Responsibilities:**

Responsible for the copy development of collateral/communications/letters/trade materials for sales and marketing efforts. Copy projects involve consumer and trade print, web, collateral and sales presentations. Must have strong project management skills and plan, coordinate, write, proofread, and edit materials. Comfortable in both a B2B and B2C setting, juggling multiple projects, meeting deadlines and seeing projects through to completion.

In addition, the Senior Copywriter position includes:

- Collaborating with designer(s) and marketing staff on writing assignments
- Edit, proof, rewrite all communications for distribution. Become the voice of the brand, and stay within the tonality of the brand.
- Research and verify all facts, dates, statistics, quotes, backgrounds as required.

### **QUALIFICATIONS:**

- 5-10 years of copy writer experience within a brand/creative agency/
- BA degree in English, Advertising, or Journalism
- Demonstrated strong conceptual and strategic writing skills
- Aptitude for understanding technology and technical writing
- Self starter and team player
- Project management skills
- Versed in journalism rules and style
- Ability to “sell” strategically in writing
  
- Ability to work with others in a demanding, fast-paced environment, manage multiple projects simultaneously.
  
- Maintains grace under pressure, keeps a good sense of humor and contributes to a lively team environment. Fun to work with.